

Andrew Huang

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Experience

Front End Developer Feb 2020 - present

Dotdash Meredith (New York, NY)

- User Generated Content Team, 2022 - present
- Ad Dev Team, 2020-2022

Front End Developer Oct 2017 - Feb 2020

Engine Digital (New York, NY) - Engineering Team

- Worked in agency agile and on cross-discipline teams to plan, produce, and deliver client projects
- Helped build responsive e-commerce platform redesigns and CMS-driven website refreshes
- Contributed to project roadmapping, development, QA, bug fixing, deployment/launches, and client support

Front End Web Developer Sept 2015 - Oct 2017

Forbes Media (Jersey City, NJ) - Ad Product Team, Design/UX Team

- Built responsive web experiences for Forbes list launches, editorial/sponsored special features, and brand verticals in collaboration with Design, UX, and Sales
- Contributed to Forbes's experimental mobile web app for article pages
- For legacy Forbes.com products: built and deployed A/B tests, contributed to feature enhancements and bug fixing

Production & Retail Marketing Manager March 2008 - Dec 2014

Dim Mak Inc. (Los Angeles, CA)

- Ran production for digital & physical music releases and managed production assets
- Created retail marketing programs & pitches to DSPs for release features/placement
- Compiled external & internal marketing/sales/promotional tools for radio/press/licensing

Education

Web Development Immersive Jan 2015 - April 2015

- *General Assembly (New York, NY)*

Certificate Degrees in Business Fundamentals, Marketing Jan 2012 - March 2014

- *UCLA Extension (Los Angeles, CA)*

B.A. Degree in Sociology Sept 2003 - June 2007

- *UC Santa Barbara (Santa Barbara, CA)*

Skills

Web Development

- JavaScript/ES6 • HTML5, CSS3/SCSS/Sass, BEM, Tailwind • Vue 3, Pinia, Vue.js, Vuex, Nuxt, GatsbyJS, React, Redux, Laravel, Angular • Prismic, Shopify, Statamic, WordPress, Netlify • Git, Bitbucket • Web Accessibility, Mobile-First Responsive Design, Performance (Core Web Vitals)

Design

- Figma • Adobe Creative Cloud (i.e. Photoshop, Illustrator) • Sketch • InVision